



**EXPORT
NEW ZEALAND
AWARD WINNER 2014** 

Dairy firm wins prestigious award

THE BNZ Bay of Plenty Export New Zealand Awards were held on Friday with Miraka Ltd taking out the United Travel Business Emerging Exporter of the Year award.

The judges described the Taupo run business as “a company nurturing the land and its people” and “a jewel off the beaten track quietly achieving remarkable results through innovation and local resources”.

The high calibre of companies meant there was serious competition in every category, with head judge Kelvin Trask commenting that judges were very impressed by the variety of businesses that

“A jewel off the beaten track quietly achieving remarkable results through innovation and local resources”

– judges’ comment

entered. To win the Exporter of the Year award Miraka beat Heilala Vanilla and Global Roofing Solutions.

Miraka’s win celebrates companies who have made the leap forward from start-up to exporting.

The award was not sector-specific and the entrants had to have been exporting for less than five consecutive years.

Miraka within three years went from an unknown start-up to a successful and respected company with export revenues in excess of \$200 million and crating nearly 70 new jobs.

It manufactures and sells whole milk powder, with the majority of it exported.

Miraka has completed construction of a UHT Milk Plant adjacent to its existing whole milk powder plant and is expecting to commence production shortly.

All initial production will be exported to China.

Miraka is a company which lives by its values of tikanga, kaitiakitanga, integrity, excellence and innovation.